

MANAGE Sponsored

Off-campus online collaborative training programme on NEW START-UP OPPORTUNITIES IN FISHERIES

11-14 July, 2022

Entrepreneurship plays a key role in economic growth of any sector. As an employment and income generation option, several new start-up opportunities exist in the fisheries sector too which need to be popularise among stakeholders.

Course outline

- Stakeholders' feasibility analysis
- Opportunities in value addition of fish
- Business plan preparation and investment analysis
- Need for inclusive entrepreneurship
- Success of community based enterprise development
- Activities of Agri-Business Incubation Unit of ICAR-CIFT
- NFDB initiatives on entrepreneurship development
- Policies and programmes for SMEs

The registration of training programme can be made through MANAGE website https://www.manage.gov.in/trgModule/emailRegn.asp?tpno=EKM&tpyear=FDFF or through an email to Course Director (tvjeyanthi@gmail.com). The link for the training programme will be sent to the registered participants well in advance before the training commences.

Course Directors

Dr. Pe. Jeyya Jeyanthi

Senior Scientist

Extension, Information and Statistics Division

ICAR-Central Institute of Fisheries Technology,

Matsyapuri P.O., Cochin -29

Email: tvjeyanthi@gmail.com

Mobile: 91-9895041252

For further details

The Director, ICAR-CIFT, Cochin - 29

E-mail: aris.cift@gmail.com

Dr. Saravanan Raj

Director (Agricultural Extension)

National Institute of Agricultural Extension

Management (MANAGE)

Rajendra Nagar, Hyderabad-30

Email: saravanan.raj@manage.gov.in

Mobile: 91-8465007799