



MANAGE Sponsored

Off-campus online collaborative training programme on Supply Chain Management in Fisheries

18-21 April, 2022

Supply chain management (SCM) is a strategic and decision-making tool for an integrated and sustainable fisheries development

Course outline

- Introduction to supply chain management in fisheries
- Supply chain performance measurement in fisheries
- E-marketing in fisheries, development of integrated fish marketing and price information systems
- Risk management in fish supply chain
- Assessment of post-harvest losses in the fish supply chain
- Economics of marketing and price discovery in fish supply chain
- Market imperfections in supply chain of fish: Need for reforms
- Evaluation of supply chain efficiency using Data Envelopment Analysis
- Women's role in fish supply chains
- Studies on consumption patterns of fish
- Supply chain management in fisheries: Implications for extension

The registration of training programme can be made through MANAGE website <https://www.manage.gov.in/trgModule/emailRegn.asp?tpno=FG&tpyear=FDFF> or send an email to course co-ordinator (tvjeyanthi@gmail.com). The link for the training programme will be sent to the registered participants well in advance prior to the training.

Course Co-ordinator

Dr. Pe. Jeyya Jeyanthi

Senior Scientist

Extension, Information and Statistics Division

ICAR-Central Institute of Fisheries Technology, Cochin -29

Email: tvjeyanthi@gmail.com

Mobile: 9895041252

For further details

The Director, ICAR-CIFT, Cochin – 29

E-mail: cift@ciftmail.org, aris.cift@gmail.com